

BRIDAL PRICING GUIDE



www.kay-the-mua.com

KAY
THE MUA



Congratulations you're engaged!



This time is such an EXCITING time.
Thank you so much for considering my
services for such an important day in
your life.

I am here to not only meet your
expectations but EXCEED them with
the ultimate luxury bridal experience.



A woman with dark hair pulled back, wearing a white lace wedding dress with a long train, stands in a living room. She has a tattoo on her left shoulder and arm. The room features a beige sofa, a patterned rug, and a modern lamp with a white shade.

The experience

From start to finish

BOOKING

A customized proposal will be emailed to you upon gathering wedding details from the initial inquiry. Once that is agreed upon, a contract is signed and 50% deposit is paid to secure your wedding date. The number of services must be finalized upon booking as the timeline and additional artist(s) will rely on this information.

BRIDAL GUIDE

After your date is locked in, you will be emailed The Bridal Guide which provides EVERYTHING you will need or may have questions about regarding your makeup, skincare, and bridal tips/hacks.

BRIDAL PREVIEW

2 months before your wedding day, I will reach out to schedule your bridal preview. This will not only be a time where we get to know each other in a relaxed setting, but also lets you visualize what your makeup will look like on the big day. I will send a follow up email 1-2 days after the preview to go over any adjustments that you would like to make.

TIMELINE CREATION

A couple of weeks after the bridal preview and or timing solidification, a customized timeline will be emailed to you. It will include all location details, arrival/setup time, and time slots with assigned names.

WEDDING WEEK

It's wedding week! Everything is prepped and ready for your big day. An invoice for the remaining balance of all services will be emailed to you. Don't hesitate to contact me with any questions during any point :)



Signature Bridal experiences

The Blushing Bride | R2500

For the Brides who wants something soft and simple.

Package includes the following:

- Bridal makeup preview (includes skin analysis + face chart notes)
- Wedding Day makeup
- Natural/Soft Lashes
- Luxury skin prep
- Mini touch up kit

Perfect for: Elopements, Micro weddings, courthouse or intimate ceremonies

All Eyes on Her | R3700

For the Brides who want to feel the moment.

Package includes the following:

- Hair & makeup preview
- Wedding day hair & makeup
- 30min post ceremony touch ups
- Lash style of choice
- Mini touch up kit

The White Glove Bride | R4100

For the Brides who want elegance and luxury.

Package includes the following:

- Unlimited preview refinements
- Bridal preview makeup & hair
- Bridal Hair & makeup on wedding day
- On-site touch-ups (2 hours)
- Full luxury skin prep on wedding day
- Mini touch up kit



The Heirloom Bride | R3600

For the sentimental Bride

Package includes the following:

- Bridal Makeup preview
- Wedding day Makeup
- Makeup for mother of the bride and groom
- Soft, age-appropriate artistry for mothers
- Bridal keepsake face chart

Always a Bridesmaid | R3800

“Standing by her side today and always.”

Package includes the following:

- Bridal makeup preview
- Wedding Day makeup
- Makeup for 2 Bridesmaids
- False lashes for all

The Inner Circle | R5750

The Bride and her Besties.

Package includes the following:

- Bridal Preview
- Bridal Makeup
- Makeup for 4 people
- Lashes for all and a Mini touch up kit for the Bride



The *Bridal* Party Edit

Part 2

Bridezilla | R7950

For the extra Brides who want beauty without chaos.

Package includes the following:

- Hair & makeup for bride (includes bridal preview)
- Makeup for 4 bridal party members
- On site touch ups (2hrs)
- Lashes included
- Makeup Assistant included
- Touch-up kit for the Bride

Additional Faces | R850

A special treat for friends or family.

Flower Girl Makeup | R400

She leaves a little sparkle wherever she goes.

Bridesmaid Hairstyling add-on | R600 -R750

Braids, buns, and bridesmaid bonds

Special hair for the girls who've been by your side through it all. Send me a picture of your bridesmaids hairstyle inspo for a quote.

The Signature Bridal updo | From R750

A timeless, sculpted style designed for elegance, structure, and longevity.

Includes:

- Bridal consultation on the day
- Custom updo tailored to face shape, dress & veil
- Padding and structure for volume and balance
- Secure pinning for all-day hold
- Professional finishing products
- Veil or hair accessory placement

Soft Romance (Half up•Half down) | From R650

A romantic blend of softness and structure — effortless yet refined.

Includes:

- Consultation and style guidance
- Curls or waves with partial pinning
- Crown volume and face-framing detail
- Secure placement for accessories or veil
- Finishing products for movement and longevity

The Effortless Wave (Loose Bridal Styling) | From R600

Natural, flowing styles with a polished bridal finish.

Includes:

- Consultation on texture and overall look
- Professional curling, waving, or sleek styling
- Soft volume and shaping
- Light-to-medium hold products for touchable movement
- Veil or accessory placement

The Natural Muse (Curly & Textured Brides) | From R650

Specialised styling that enhances and celebrates natural curls and coils.

Includes:

- Curl-specific consultation
- Curl definition, shaping & balance
- Diffusing or curl-enhancing styling
- Frizz control and curl longevity
- Optional half-up or pinned detailing
- Veil or accessory placement

* Client supplied extensions

Application Fee: R250

- Professional fitting and blending
- Extensions must be 100% human hair
- Quality and colour approval required prior to the wedding day
- Final results depend on suitability of supplied extensions



Add On Packages

Second Look package | R800

Includes:

- Makeup transformation (ceremony → reception)
- Intensified glam / fresh complexion
- Lip + cheek refresh
- Optional lash change
- Minor hair adjustment (if already styled by me)



The Calm Bride Add on | R500

Includes:

- Extended setup time (no rushing)
- Slower, intentional pace built into timeline
- Buffer time for emotions, delays, or photos
- Priority energy & focus on the bride
- Gentle, grounding morning flow



Touch up kit | R450

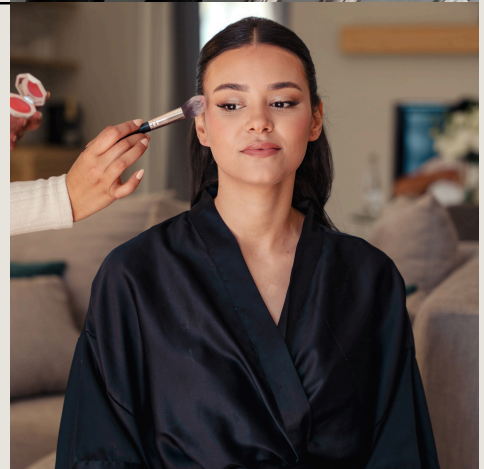
Touch up kit includes:

- Decanted lipstick, decanted translucent powder, Q-tips, tissue, powder puff, oil blotting sheets, safety pins, compact mirror, straw and extra bobby pins.
- Touch up Kits can be added to any package upon request



Bridal Touch-Up | R250 per hour

Keep me around at your wedding to make sure you look your best for as long as you choose. I'll do touch ups for photos, when you can't help but shed a tear or when your makeup fades due to the heat of the day. Before I leave, I'll do one last makeup/hair check and you will be ready to party the night away.



Additional Costs

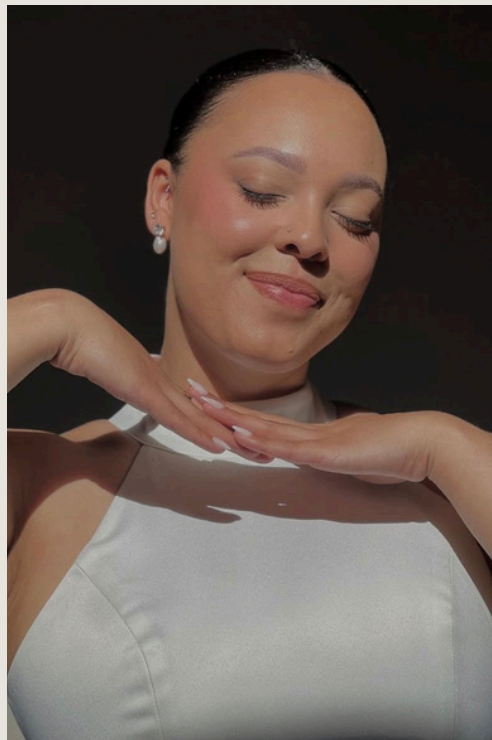
Travel Fees & Accommodation

- Call out fees are calculated based on the distance from my home to the get ready location (R5 per km round trip)
- Hotel/Lodging
 - hotel accommodation is required for locations 2+ hours away
 - Cost added to balance once hotel is booked

Additional artist fees

- REQUIRED FOR 6+ people
 - prevents early morning starts & saves time
- TIME RESTRICTIONS
 - check your venue's start time, another artist may be needed if time window is too narrow

***fee covers security, communication, coordination + any travel fees associated with the other artist(s)**





NEXT STEPS



The Inquiry

Fill out a contact form on my website

 <https://www.kay-the-mua.com>

Please fill it out with as much detail as possible :) The more info the better.

The First Touch

Our initial connection to see if we are a good fit

We will go over your wedding details and I will provide a customized quote.



The Exciting part

Let's get you booked!

In order to secure your wedding date, I require a signed contract and 50% deposit. Once those two are completed, we are official so check that off the wedding TO-DO list!