

BRIDAL PRICING GUIDE



www.kay-the-mua.com

KAY
THE MUA



Congratulations you're engaged!



This is such an EXCITING time.
Thank you so much for considering my
services for such an important day in
your life.

I am here not only to meet your
expectations but to EXCEED them...



A woman with dark hair pulled back, wearing a white off-the-shoulder wedding dress with intricate lace detailing and a full skirt, stands in a modern living room. She has a tattoo on her left shoulder. The room features a beige sofa, a large lamp with a textured shade, and a window with sheer curtains.

The experience

From start to finish

BOOKING

A customized proposal will be emailed to you upon gathering wedding details from the initial inquiry. Once that is agreed upon, a contract is signed and a 50% deposit is paid. The number of services must be finalized upon booking, as the timeline and any additional artist(s) will depend on this information.

BRIDAL GUIDE

After your date is locked in, you will be emailed The Bridal Guide which provides EVERYTHING you need to know about your makeup, skincare, and bridal tips and hacks.

BRIDAL PREVIEW

2 months before your wedding day, I will reach out to schedule your bridal preview. This will not only be a time for us to get to know each other in a relaxed setting, but also lets you visualize what your makeup will look like on the big day. I will send a follow up email 1-2 days after the preview to go over any adjustments that you would like to make.

TIMELINE CREATION

A couple of weeks after the bridal preview and timing confirmation, a customized timeline will be emailed to you. It will include all location details, arrival and setup time, and time slots with assigned names.

WEDDING WEEK

It's wedding week! Everything is prepped and ready for your big day. An invoice for the remaining balance of all services will be emailed to you. Don't hesitate to contact me with any questions during any point :)



Signature Bridal experiences

Bridal Makeup Experience | R2 250

For the bride who wants beautiful, polished makeup without the extras.

Package includes:

- Bridal makeup preview
- Wedding-day bridal makeup
- Luxury skin preparation
- False lashes

Perfect for: Elopements, Micro weddings, courthouse or intimate ceremonies

The Signature Bride | R3 850

For the bride who wants the complete bridal beauty experience.

Package includes the following:

- Hair & makeup preview
- Wedding day hair & makeup
- Luxury skin preparation
- Lash style of choice
- Mini touch up kit

The Complete Bride | R4 650

For the bride who wants to be looked after beyond the getting-ready room.

Package includes the following:

- Bridal preview makeup & hair
- Bridal Hair & makeup on wedding day
- Post ceremony touch ups(1 hour)
- Full luxury skin prep on wedding day
- Mini touch up kit



Bridal Party Makeup

- Bridesmaid / Guest Makeup | R1050
- Mother of the Bride/Groom | R950
- Flower girl | R350

Bridal Party Hair

- Bridesmaid / Guest Hairstyling | R800
- Mother of the Bride / Groom | R800
- Flower girl | R500

Build your Party

Choose only the services your bridal party needs. Larger bridal parties are quoted individually according to the number of services, timeline and additional artists required. Additional artists are arranged when needed to keep your morning calm and everyone ready on time.

The Signature Bridal updo | From R850

A timeless, sculpted style designed for elegance, structure, and longevity.

Includes:

- Bridal consultation on the day
- Custom updo tailored to face shape, dress & veil
- Padding and structure for volume and balance
- Secure pinning for all-day hold
- Professional finishing products
- Veil or hair accessory placement

Soft Romance (Half up, Half down) | From R750

A romantic blend of softness and structure — effortless yet refined.

Includes:

- Consultation and style guidance
- Curls or waves with partial pinning
- Crown volume and face-framing detail
- Secure placement for accessories or veil
- Finishing products for movement and longevity

The Effortless Wave (Loose Bridal Styling) | From R750

Natural, flowing styles with a polished bridal finish.

Includes:

- Consultation on texture and overall look
- Professional curling, waving, or sleek styling
- Soft volume and shaping
- Light-to-medium hold products for touchable movement
- Veil or accessory placement

The Natural Muse (Curly & Textured Brides) | From R750

Specialised styling that enhances and celebrates natural curls and coils.

Includes:

- Curl-specific consultation
- Curl definition, shaping & balance
- Diffusing or curl-enhancing styling
- Frizz control and curl longevity
- Optional half-up or pinned detailing
- Veil or accessory placement

* Client-supplied extensions

Application Fee: R250

- Professional fitting and blending
- Extensions must be 100% human hair
- Quality and colour approval are required prior to the wedding day
- Final results depend on the suitability of the supplied extensions.



Bridal Hairstyling

Add Ons

Second Look package | R800

Includes:

- Makeup (ceremony → reception)
- Intensified glam / fresh complexion
- Lip + cheek refresh
- Optional lash change
- Minor hair adjustment (if already styled by me)



Touch-up kit | R450

Touch-up kit includes:

- Decanted lipstick, decanted translucent powder, Q-tips, tissue, powder puff, oil blotting sheets, safety pins, compact mirror, straw and extra bobby pins.
- Touch-up Kits can be added to any package upon request



Bridal Touch-Up | R350 per hour

Keep me around at your wedding to make sure you look your best for as long as you choose.. I'll do touch ups for photos, when you can't help but shed a tear or when your makeup fades due to the heat of the day. Before I leave, I'll do one last makeup and hair check and you will be ready to party the night away.



Additional Costs

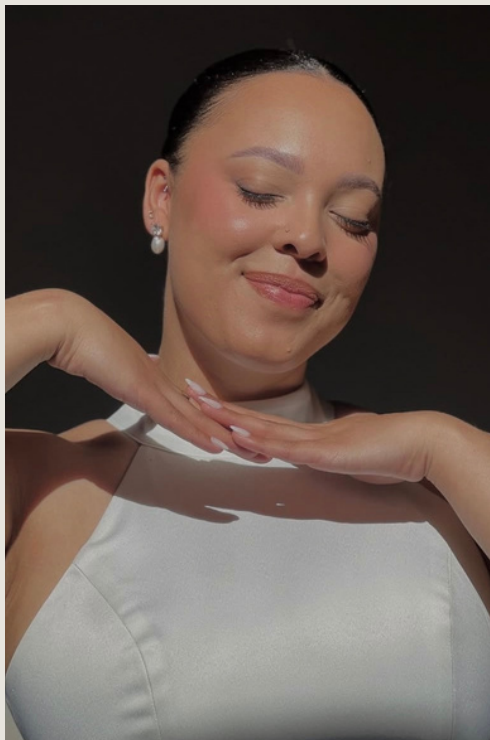
Travel Fees & Accommodation

- Travel is calculated according to the wedding location and quoted with your personalised proposal.
- Accommodation is required for locations requiring significant travel and will be added to the final balance where applicable.
- Additional artist travel is calculated separately where applicable.

Additional artist fees

- For larger bridal parties or restricted timelines, an additional professional artist may be arranged to ensure everyone is ready on time
- Your proposal will include the appropriate artist services, professional fees, and travel based on your booking requirements.
- I work with a small network of professional artists and will select an available artist suited to your booking.

***This fee covers administration, communication, coordination, and any travel fees associated with additional artist(s).**





NEXT STEPS



The Inquiry

Fill out a contact form on my website



<https://www.kay-the-mua.com>

Please fill it out with as much detail as possible. The more information you provide, the better I can tailor your proposal to your wedding.

The First Touch

Our initial connection to see if we are a good fit

We will go over your wedding details, and I will provide a customised quote.



The Exciting part

Let's get you booked!

In order to secure your wedding date, I require a signed contract and a 50% deposit. Once those two are completed, we are official so check that off the wedding TO-DO list!